

Unleashing the innovation potential of EU construction SMEs

## 2nd GROW / HARVEST CALL Presentation

10/03/2022





A PROJEKT

# MOTIVÁCIÓ



Az épített környezet ágazatban működő kkv-k innovációs finanszírozása és támogatása

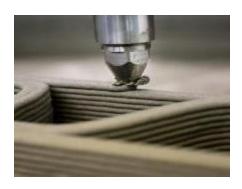


- Az innováció beillesztése az építőipari ágazat "hagyományos" értékláncába.
- Kiterjesztés más iparágakra, hogy egy kibővített Épített Környezet ipari ágazatot hozzon létre.
- Annak lehetővé tétele, hogy a kkv-k nemzetközivé tegyék tevékenységeiket és elérjék az európai piacokat.
- A modern építőipari innovációs ökoszisztéma megszilárdítása és bővítése, amelyet egy közös digitális nyílt innovációs platform támogat.

# **CÉLCSOPORTOK**



### A kibővített épített környezetvédelmi ágazat kkv-i



Több mint 6.000 kkv-nak a meta-klaszterek révén történő elérése



Európai ipari ágazatok



6 célország:

Ausztria · Franciaország · Magyarország Olaszország · Portugália · Spanyolország



Ágazatközi, határokon átnyúló együttműködés támogatása



# AZ INNOVÁCIÓ FINANSZÍROZÁSA



3,75 millió EUR a kkv-k innovációs támogatására, melyből 2,7 millió EUR pályázaton elnyerhető

Single SME

SEED



Projekt ötletek / innovációs lehetőség megvalósíthatóságának vizsgálata



Legfeljebb 5.000 € / SME

60 Innovációs csekk



Szolgáltatás kifizetése (rövid beavatkozás) Collaborative Projects (min. 2 KKV)\*

**GROW** 



Új technológiák fejlesztése ( TRL 3 - 5 ) HARVEST



Technológiatranszfer más ágazatokból / országokból (TRL 6 - 9)

40 Együttműködési projekt

Legfeljebb 60.000 € / project

Együttműködési projektek - 6 hónap

<sup>\* +</sup> Large Enterprise or RTOs (not financed by the grant).

## Eddigi eredmények



### Támogatott magyar KKV-k

SEED call (5.000 EUR)
 159 uniós pályázó => 30 nyertes (19 %)
 9 magyar pályázó => 3 nyertes (33 %)







- 1. GROW & HARVEST call (60.000 EUR) 87 uniós pályázat (201 KKV) => 16 nyertes (18 %) 4 magyar pályázat + 2 partneri (7 KKV részvétele) => 0 nyertes
- 2. SEED call (5.000 EUR)
  46 uniós pályázó => 30 nyertes (65 %)
  1 magyar pályázó => 1 nyertes

(eredményhirdetés 03.25)

2. GROW & HARVEST call (60.000 EUR) => 24 nyertes most következik ...



# METABUILDING PLATFORM

### **METABUILDING PLATFORM**



### The Backbone of an Innovation Ecosystem

www.metabuilding.com



ABOUT

DIGITAL TOOLS

FUNDING OPPORTUNITIES \*

LOG IN

SIGN UP





Perform through innovation.



### **METABUILDING Innovation Ecosystem**

The METABUILDING innovation ecosystem brings together stakeholders from construction and 4 emerging industrial sectors: recycling 8, circularity, additive manufacturing, nature-based solutions and digital industry. The METABUILDING Platform aims to facilitate collaboration between new partners and experienced experts to further innovation.



#### Access Innovation Funding

Learn about available innovation funding opportunities and other financial support mechanisms.

MORE INFO



#### Find Innovative Technologies

Discover innovative technologies that are waiting to be deployed.

COMING SOON



#### Find a Partner

Team-up with new business partners, potential customers and other innovation stakeholders. Discover others ready to collaborate on a new projects and funding applications.

MOREINFO



#### Get Innovation Support

Find experts that can provide technical, business and intellectual property support for your innovation project. Including: feasibility and market studies, risk analysis, and many more.

MOREINFO



#### Test Your Innovation

Gain easy access to testing facilities, knowledgeable experts and living labs to test your innovation and accelerate its route to market.

COMING SOON

www.metabuilding.com linked to the European Construction Technology Platform: www.ectp.org





# METABUILDING LABS

### **METABUILDING'S SISTER PROJECT**



### **METABUILDING LABS**

**METABUILDING and METABUILDING LABS** share the same ecosystem and the same objective:

"Support SME innovation and accelerate market transfer of innovative products and solutions"

METABUILDING LABS main result: a network of testing facilities (Open Innovation Test Bed – OITB) with a single-entry point and a support system helping SMEs test innovative technologies.



#### **Test Your Innovation**

Gain easy access to testing facilities, knowledgeable experts and living labs to test your innovation and accelerate its route to market.

COMING SOON

Access to OITB on METABUILDING platform (under development)

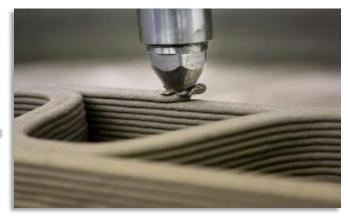


2nd GROW / HARVEST CALL

## MAIN TARGET GROUPS & COUNTRIES



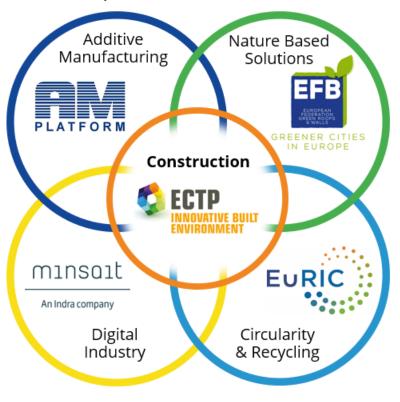
### **SMEs of the Enlarged Built Environment Sector**



Bring innovation to the construction sector



European Industrial Sectors



6 target countries



Through cross-sectoral, cross-border collaboration



Austria · France · Hungary · Italy · Portugal · Spain

### **FINANCIAL SUPPORT**



### Payments: 50% upfront payment + 50% final payment

Collaborative Projects (at least 2 SMEs)\*



### GROW



Development of new technologies / solutions (TRL 3 - 5)

### **HARVEST**



Technology transfer from other sectors / countries (TRL 6 - 9)



At least 16 projects will be financed of up to 60.000 € / project Covering 100 % of the cost

### Collaborative Projects of 6 months

\* + Large Enterprise and RTOs (not financed by the grant).

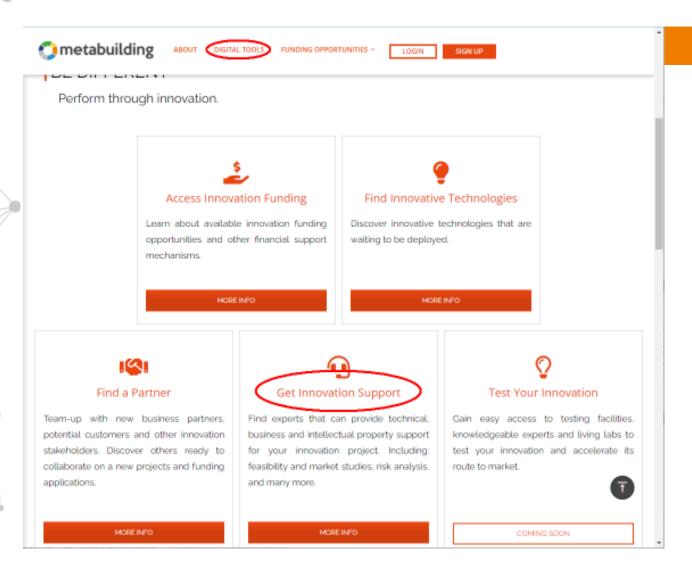
### Service Providers

### General Conditions

- Service providers must belong to the METABUILDING Innovation Stakeholder Group.
- Be a research and technology organisation, university.
- Located in an eligible country.
- Must be an independent entity without affiliation to the applicants.
- A maximum amount of 75% of the grant can be used to pay a service provider.

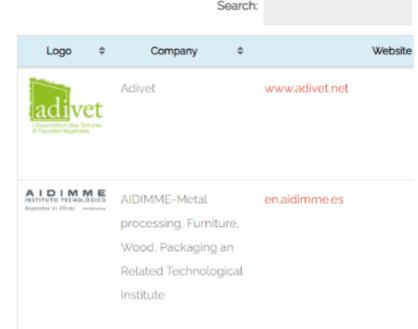
## **Innovation Stakeholder Group**







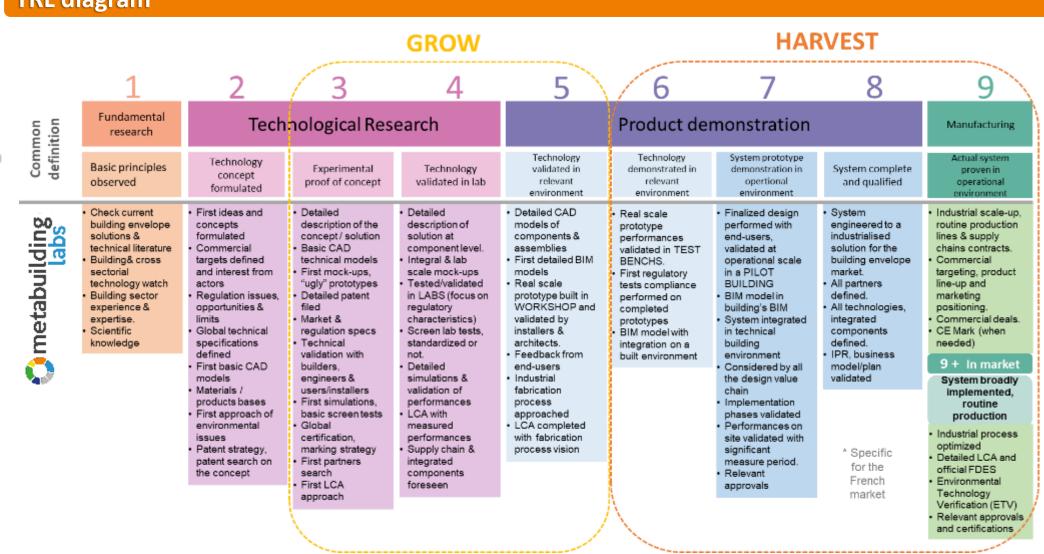




# 



### **TRL diagram**





### **TRL diagram**

The GROW/HARVEST call aims at supporting cross-sectoral/cross border collaboration of SMEs.

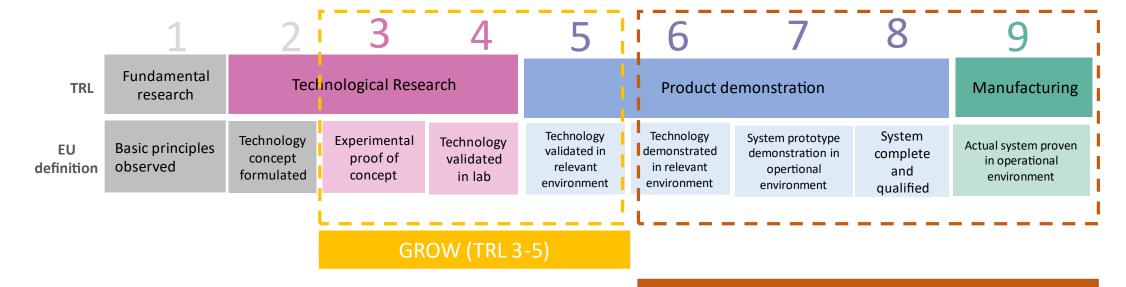
To qualify for funding, collaborative projects have to focus on activities belonging to technology readiness levels (TRLs) between 3 **and 9** leading to **one** of the following outcomes:

#### **GROW (TRL3 – TRL5)**

- TRL3: Concept proofed in experiment
- TRL4: Technology validated in lab
- TRL5: Technology validated in relevant environment

#### **HARVEST (TRL6 – TRL9)**

- TRL6: Technology demonstrated in relevant environment
- TRL7: System prototype demonstrated in operational environment
- TRL8: System completed and qualified
- TRL9: System proofed in operational environment



HARVEST (TRL 6-9)

### **SUPPORTED ACTIVITIES**



### Activities that can be paid with the grant





### GROW



### **HARVEST**



- Concept proofed in experiment.
- Technology validated in lab.
- Technology validated in relevant environment.

- System prototype demonstrated in operational environment.
- System completed and qualified.
- System proofed in operational environment.
- System and production routine implemented.



### **METABUILDING Challenges for the Construction Sector**

### THE CIRCULAR CHALLENGE

**Construction + Recycling & Circular Economy Sector** 

- New recycled building and/or urban infrastructure materials.
- Digital solutions for the Circularity approach in the construction sector.







### **METABUILDING Challenges for the Construction Sector**

#### THE ICT CHALLENGE

Construction + ICT Sector

- Monitoring and managing energy consumption / comfort / health performance in buildings.
- New BIM and digital tools for SMEs.







### **METABUILDING Challenges for the Construction Sector**

### THE NATURE-BASED SOLUTIONS CHALLENGE

Construction + Nature-Based Solutions Sector

- NBS system solutions for renovation.
- Digitization of care / maintenance / monitoring for NBS.







### **METABUILDING Challenges for the Construction Sector**

#### THE ADDITIVE MANUFACTURING CHALLENGE

**Construction + Additive Manufacturing Sector** 

- Waste reuse through integration into large 3D printing processes for the construction sector.
- Integration of new functionalities in construction components by means of 3D printing.





# APPLICATION FORM

4. Construction-Additive Manufacturing (optional)



### Sectors, challenges and outcomes **Related Industry sectors** Related Industry sectors Outcomes of collaborative projects ✓ Digital Industry Please indicate the type of outcome of your Additive Manufacturing collaborative project (GROW or HARVEST) Nature-based Solutions TRL= Technology Readiness Level Circularity and Recycling cross-sectoral challenges covered GROW: TRL 3 to 5 (optional) TRL3 - TRL5: (Please select ONLY one challenge and one topic) · Concept proofed in experiment · Technology validated in lab · Technology validated in relevant environment 1. Construction-ICT (optional) HARVEST: TRL 6 to 9 (optional) TRI 6 - TRI 9: 2. Construction-Nature-based solution (optional) · System prototype demonstrated in operational environment · System completed and qualified 3. Construction-Recycling and circular economy (optional) • System proofed in operational environment · System and production routine implemented

### **EVALUATION CRITERIA**



### What to have in mind when Submitting an Application

### **GENERAL FOCUS**

# BRING INNOVATION TO THE CONSTRUCTION SECTOR

### **Collaborative projects should be:**

- **cross-sectoral** (construction + other sector)
- cross-border

| Criteria       | Weight | Max.<br>score | What we are looking for   |
|----------------|--------|---------------|---|
| Excellence     | 30%    | 5             | <ul> <li>Alignment with METABUILDING objectives defined in the different topics of the challenges.</li> <li>Strong cross-border and cross-sector dimension.</li> <li>Significant innovation potential compared to the technologies and/or solutions available on the market.</li> <li>The description of the proposed development is realistic.</li> </ul>  |
| Impact         | 40%    | 5             | <ul> <li>Significant impact on the construction sector at national and European level and potential for development of new industrial value chains.</li> <li>Impact on the SMEs participating in the consortium (turn-over, new markets, etc.).</li> <li>Added value provided to targeted users or customers.</li> <li>Steps and methods to bring the project results to the market are clearly described.</li> </ul> |
| Implementation | 30%    | 5             | <ul> <li>Cross-sectoral and cross-border consortium and role of each partner sufficiently described.</li> <li>Comprehensive description of activities.</li> <li>Budget in line with described project activities.</li> <li>Realistic timeframe of implementation.</li> </ul>  |

## **APPLICATION FORM**



|                                  | Applicant Informa  | ation GH            | Sectors, chal   | lenges and outcomes GH        | Project proposal GH    | Service provider GH  | Declarations GH            | Check      |
|----------------------------------|--|---------------------|-----------------|-------------------------------|------------------------|--|----------------------------|------------|
| 3 Incre<br>prod                  | ease yearly<br>uctivity  |                     |                 |                               |                        |  |                            |            |
| 4 Redu                           | uction of expenses   |                     |                 |                               |                        |  |                            |            |
|                                  |  |                     |                 |                               |                        |  |                            |            |
| ROJECT IMPL                      | EMENTATION   | •                   |                 |                               |                        |  |                            |            |
|                                  |  |                     |                 |                               |                        |  |                            |            |
| a. Quality o                     | of the project team a  | and organis         | ation           | 0 / 500 words                 |                        | t description of the participa                               | ants (including service pr | oviders an |
|                                  |  |                     |                 |                               |                        | ant not receiving funding)<br>e that each participant will h | nave in the project and it | s importan |
|                                  |  |                     |                 |                               |                        |  |                            |            |
|                                  |  |                     |                 |                               |                        |  |                            |            |
|                                  |  |                     |                 |                               |                        |  |                            |            |
|                                  | e overall implementati   |                     |                 | the structure of the work pla |                        |  |                            |            |
|                                  | in short the overall imp   |                     |                 | he structure of the work pla  | n                      |  |                            |            |
| lease outline                    | in short the overall imp   |                     |                 | he structure of the work pla  | n                      |  |                            |            |
| lease outline ising the temp     | in short the overall imp<br>plate<br>pad here the comple             | plementation        | approach and t  |                               | The template available | to download in: <u>https://www</u>                           | v.metabuilding.com/gro     | w-harvest- |
| lease outline i<br>sing the temp | in short the overall imp<br>plate<br>pad here the comple             | plementation        | approach and t  |                               |                        | to download in: <u>https://www</u>                           | w.metabuilding.com/gro     | w-harvest- |
| lease outline ising the temp     | in short the overall imp<br>plate<br>pad here the comple<br>pdf file | eted implem         | approach and t  |                               | The template available | to download in: <u>https://www</u>                           | v.metabuilding.com/gro     | w-harvest- |
| lease outline ising the temp     | in short the overall imp<br>plate<br>pad here the comple<br>pdf file | plementation        | approach and t  |                               | The template available | to download in: <u>https://www</u>                           | v.metabuilding.com/gro     | w-harvest- |
| lease outline ising the temp     | in short the overall imp<br>plate<br>pad here the comple<br>pdf file | eted implementation | approach and to |                               | The template available | to download in: <u>https://www</u>                           | v.metabuilding.com/gro     | w-harvest- |



# POINTS OF VIGILANCE

### **BUDGET**



### **Financial dispositions**

- ✓ Equipment costs are not eligible.
- ✓ A **25**% at least of the budget must be **used by the SMEs** to cover their own implementation costs.
- ✓ Up to **75**% can be used to pay external services to **service providers** that belong to the Innovation Stakeholder's Pool.
- ✓ We encourage you to provide a quotation without VAT included, as the budget used for the innovation services is EU money.
- ✓ Large Enterprises can't receive any funding from the grant. They have to come with their own financing.
- ✓ Costs exceeding the amount of the grant can be covered by the SMEs or a non-SME partner with their own funds.



"24 collaborative projects will be funded"

### **POINTS OF VIGILANCE AND FAQs**



### **Consider the following points**

### The application must be submitted:

- Only in English.
- With a quotation of service provider if applicable".
- With the **service provider** imperatively being **part of the METABUILDING's Innovation Stakeholder's Pool**.
- Clearly identifying the challenge and topic the proposal is responding to.
- With the **Ethics Issues Declaration** signed and submitted with the application.



If one of these requirements is not completed, the application will be rejected.

In case of doubt, please refer to this guide at first.





| Challenge              | not eligible | low score | waiting list | awarded | TOTAL |     |
|------------------------|--------------|-----------|--------------|---------|-------|-----|
| Additive Manufacturing | 3            | 6         | 1            | 2       | 12    | 17% |
| ICT                    | 1            | 27        | 4            | 7       | 39    | 18% |
| Nature Based Solution  | 2            | 10        | 2            | 3       | 17    | 18% |
| Recycling              | 1            | 12        | 2            | 4       | 19    | 21% |
| TOTAL                  | 7            | 55        | 9            | 16      | 87    |     |

| TRL     |         |    |
|---------|---------|----|
| GROW    | TRL 3-5 | 33 |
| HARVEST | TRL 6-9 | 54 |
|         |         | 87 |
|         |         |    |



# APPLICATION PROCESS & TIMELINE

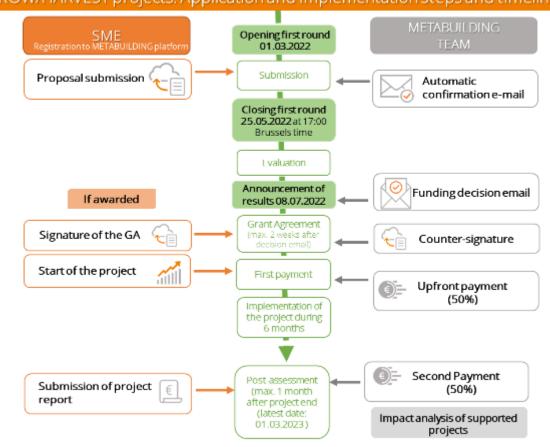
### **APPLICATION**



### Submit an application: How, when and where?



### GROW/HARVEST projects: Application and implementation steps and timeline



### **TIMELINE SECOND ROUND**

| Call publication date  | 15.02.2022   |  |  |  |  |
|------------------------|--|--|--|--|--|
| Call opening           | 01.03.2022   |  |  |  |  |
| Call clasing           | 25.05.2022 at 17:00  |  |  |  |  |
| Call closing           | (Brussels time)  |  |  |  |  |
| Information on results | 08.07.2022   |  |  |  |  |
| Reporting requirements | <ul> <li>To receive the 2<sup>nd</sup> payment, submit the 1<sup>st</sup> Post Assessment report.</li> <li>12 month later submit the 2<sup>nd</sup> Post Assessment report.</li> </ul> |  |  |  |  |

### **ONLINE APPLICATION**

https://www.metabuilding.com/grow-harvest-call/



# GROW / HARVEST CALL SUPPORT

### **METABUILDING PLATFORM**



### Modules to help SMEs in writing-up a GROW/HARVEST proposal on

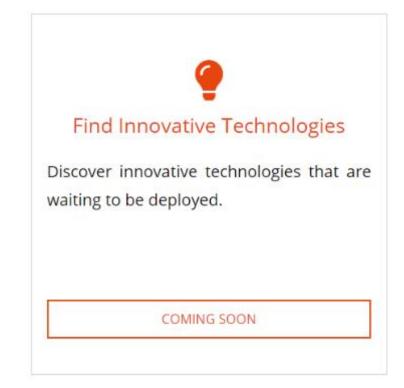
www.metabuilding.com



#### Find a Partner

Team-up with new business partners, potential customers and other innovation stakeholders. Discover others ready to collaborate on a new projects and funding applications.

MORE INFO





### Get Innovation Support

Find experts that can provide technical, business and intellectual property support for your innovation project. Including: feasibility and market studies, risk analysis, and many more.

COMING SOON

GROW / HARVEST CALL FAQs available here: www.metabuilding.com





How to find a partner SME from another country?

www.metabuilding.com



If you have a project idea but are missing a partner, the following module can help you to find a partner with the requested expertise.

More Info

You have the possibility/opportunity to find a partner here.

### **SUPPORT TEAM IN HUNGARY**



### We are here to support you

### **Hungary**

Contact: Robert Nemeth

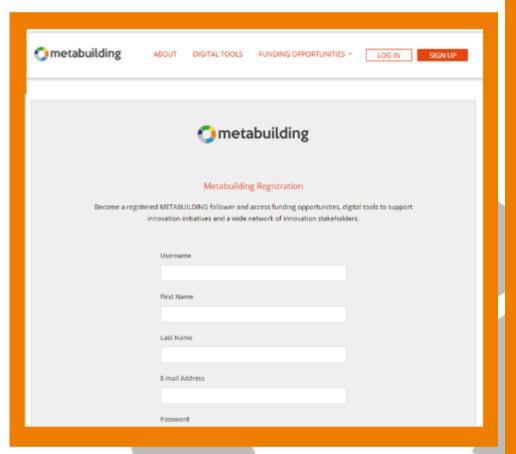
E-mail: helpdesk-hungary@metabuilding.com





# METABUILDING Grant Secretariat (communication only in English): grant-secretariat@metabuilding.com

# Sign-up and become part of the METABUILDING ecosystem!



www.metabuilding.com/

# QUESTIONS & ANSWERS



# Thank you for your kind attention

www.metabuilding.com

